

BELSCAR • BUSINESS PERFORMANCE REVIEW

Lite vs Full — Which review is right for you?

Both reviews are built around the same commercial rigour. The difference is depth and decision readiness.

<p>Lite</p> <p>Diagnosis & Clarity</p> <p>The right starting point when you know something is wrong but aren't sure what. Provides a clear diagnostic view of where performance is leaking — and what to investigate further before making significant changes.</p> <p>Best for:</p> <ul style="list-style-type: none"> • Businesses experiencing unexplained performance dips • Teams who want clarity before committing budget • Founders who need an honest baseline 	<p>Full</p> <p>Decisions & Direction</p> <p>The full review for businesses ready to act. Goes beyond identifying patterns to explain causes, sequence decisions by commercial impact, and includes a live working session with leadership to turn findings into a clear 30/60/90-day plan.</p> <p>Best for:</p> <ul style="list-style-type: none"> • Businesses where revenue matters and decisions carry real risk • Leadership teams that need alignment before acting • Founders ready to commit to a clear plan
---	---

AT A GLANCE

Feature comparison.

Feature	Lite	Full
Explains performance patterns	✓	✓
Explains root causes	—	✓
Data & decision framework	✓	✓
Written report (10–15 pages)	✓	✓
Channel capability assessment	—	✓
Attribution & signal reconciliation	—	✓
Decision sequencing by impact	—	✓

Live strategy working session	–	✓
30 / 60 / 90-day action plan	–	✓
Optional Fractional COO follow-on	✓	✓

NOT SURE WHICH TO CHOOSE?

Start here.

If you're thinking...	Choose...
"Something is wrong but I'm not sure what"	Lite
"I need clarity before making changes"	Lite
"I know the problem — I need a plan to fix it"	Full
"I need leadership aligned before we act"	Full
"We've made changes but can't tell if they worked"	Lite
"Performance has stalled and I need confident answers"	Full

Start with a free conversation.

Email team@belscar.com — tell us what you're seeing and we'll recommend the right fit.